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WHAT'S NEW

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PRESS INFO

HELP

SEARCH

NEWS

TopicSearch

developments

products

regs & gov't

calendar

associations

contract awards

RESOURCES

special reports

organizations

magazines

links

how to

best practices

sustainability

benchmarking

training

SURVEYS

TopicSearch

qotm

surveys

trends

cost indices

FM FORUM

idea exchange

MARKETPLACE

white papers

case studies

fm directory

specials

msds sheets

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jobs available

resumes

NEWSLETTER

ARCHIVES

storage optimized

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NeoCon'09: Highmark expands InMotion series of counterbalance chairs

July 1, 2009—Highmark continues the momentum it started at last year's NeoCon with new entries in its InMotion series of counterbalance chair, all displayed at the Hallmark showroom during NeoCon World's Trade Fair in The Merchandise Mart, Chicago.

Highmark partnered with InMotion designer Francisco Romero of Phidesign for the new editions. Featuring Body Balance, a weight-activated counterbalance technology, the InMotion series of chairs represents the simplest ergonomic chairs on the market.

InMotion chairs conform to users' bodies and continually adjust with every movement or change of posture and balance, says the company. Since they self-adjust, Highmark's InMotion chairs eliminate human error, thereby reducing workplace injuries and stress. Their design ensures that users are correctly positioned and remain ergonomically supported.



Two new chairs in the InMotion series are the InTune and an InSync side chair. With an anti-microbial polymer back, InTune offers the same health benefits found in InSync, the series launched last year, at an even lower price point. The InSync side chair comes in many color combinations.

InMotion chairs are 98 percent recyclable, made of 21 percent recycled post-industrial material and are Greenguard certified. The InMotion chairs have mid-back or high-back options, with fixed or height-and-width adjustable arms; they come with or without a floating lumbar and in a wide variety of colors and finishes.

For more information, see the [Highmark](#) Web site.



The InTune chair from Highmark's InMotion line offers ergonomic health benefits


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HOME PAGE

- [NeoCon'09: Inscape's Tisch applications include benching, casegoods and conferencing](#)
- [NeoCon'09: izzy +'s educational group Dewey by Fixtures Furniture takes Gold in The Best of NeoCon](#)
- [NeoCon'09: Peter Pepper Products wins Gold for Infection Control Centers](#)
- [NeoCon'09: Bretford Manufacturing unveils a laptop computer cart with a "brain"](#)
- [NeoCon'09: Dauphin's Bux multipurpose chair rolls on casters](#)
- [NeoCon'09: Herman Miller designs Envelop desk with task chair in mind](#)
- [NeoCon'09: Vitra's Playns furniture system helps define time for privacy](#)
- [NeoCon'09: Haworth's height-adjustable Planes table wins Gold in Best of NeoCon competition](#)
- [NeoCon'09: Keilhauer's Vanilla is a classic executive chair](#)
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- [NeoCon'09: KI's Sela Lounge group offers functional seating for informal learning spaces](#)
- [NeoCon'09: Keilhauer's Flit stacking/side chair comes in three heights](#)
- [NeoCon'09: Herman Miller's Setu seating collection takes a Gold and a Silver in Best of NeoCon](#)
- [NeoCon'09: Jofco's new Linair casegoods series is sleek and modern-looking](#)
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- [NeoCon'09: ErgoErgo develops a dynamic new way to sit and exercise](#)
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- [NeoCon'09: SitOnIt Seating offers options at affordable pricing](#)
- [NeoCon'09: Gunlocke's Vili seating wins Gold in Best of NeoCon competition](#)
- [NeoCon'09: Allsteel's Stride wins Silver in Best of NeoCon](#)
- [NeoCon'09: Teknion takes Silver for Optos Curved Wall in Best of NeoCon](#)
- [NeoCon'09: Teknion wins Silver for FX Accessories in The Best of NeoCon](#)
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