

Price List 2010 Highlights

Decreased or No Changes in Prices!

1. Chairs we reduced in price

- Modela
- Quickstacker Plastic 409 and 412
- Insync with Knit back
- Brawny 801

\$20 Spiffs on Select Chairs!

2. Modela

- \$20 spiff through March 31, 2010

3. New chairs: HB, Fino, Valence, InTouch

- \$20 spiff through July 1, 2010

New Chairs

4. HB

- Stylish chair available in six mesh colors, as well as fabric, leather or vinyl. Fits into any executive, conference or task setting
- Features E6 new synchro tilt with side tension knob
- Added new A55, A56, A60 and A61 adjustable arms and A40 fixed and A57 polished aluminum loop arms. Newly designed arm pads available with or without upholstered arm pads
- \$20 spiffs through July 1, 2010
- Price Point : \$540 - \$1,269
- Available: NOW!

5. Valence

- Task chair that features new A7 cantilever arm and A55/56 adjustable arms
- Available: 3/15/2010
- Price point: \$440-\$1,174
- \$20 spiffs through July 1, 2010

6. Fino

- Executive, conference or task chair that comes in leather or fabric. It features new E6 Synchro tilt with side tension knob and added A52 Polished aluminum arms with urethane cap.
- Available: 4/19/2010
- Price point: \$740-\$1,379
- \$20 spiffs through July 1, 2010

7. InTouch

- Marries our award-winning Insync platform with edgy design, exemplifies our on going commitment to Body Balance technology.
- Comes in 6 thermoplastic back colors;
- Frame color: black only, grey is not available at this time.
- Price point: \$629-\$1,224
- Available: 5/24/2010
- \$20 spiffs through July 1, 2010

8. Modela2

- The newly redesigned Modela2 boasts a streamlined profile and clean design, with flexibility under the hood to meet a wide variety of seating applications on virtually any budget.
- Black mesh back Stool and side chair options available
- Price point: \$440-\$1,029
- Available: 5/17/2010

Improvements and Modifications to Existing Models

9. InSync

- Available in 15 knit colors
- Also available in leather, vinyl and fabric
- Frame color: black only, grey is not available at this time.
- Stool option now available

10. Reflexx

- Added S2 swivel tilt control to 'Better' package

11. Emme

- New E6-SS4 Synchro tilt with side tension knob and seat slider will be available on May 15, 2010. E2-SS3 only available at this time.
- Added A55 and A56 adjustable arms
- New heavy duty upgrade available 04/19/10
- No charge for fully upholstered or ballistic back.

12. Camber

- Three new arm options: A53 Cantilever Arms, A54 Fully Upholstered Arms and A56 Height and Width Adjustable Arms
- E2 Synchro tilt control option will be available 3/15/2010

13. Brawny

- Discontinued the A3 arms and added A3ST stackable arms

14. QuickStacker:

- Stacking chairs, add upholstered seat, black mesh back, and upholstered seat and back.
- Add task chair with two control options

15. Ten

- Now available with black mesh back, plastic back or upholstered back

16. Overtime

- New M6 heavy duty multi-function Euro mid and high back 24/7 350 lbs.
- Stools available in mid or counter height with basic control
- Available: 4/19/2010

17. Coto

- Low back with small seat available with M2 control only, not rated for 24/7 350 lbs.
- Mid back and High back available with new M6 heavy duty multi-function control, rated for 24/7 350 lbs
- Available: 4/19/2010

18. Upholstery upgrades on all chairs

- There is no charge on two-tone upholstery grades. The higher grade will be used for pricing.

19. Discontinued models and options. Not in price list, available while supply lasts, please contact customer service for availability

- Cardiff
- Protocol
- Hercules
- Open Air
- A32 options on Camber
- Rebound 6509-SC
- AL 27/28 low profile arms
- PS1 pads
- Modela K3 knee tilt control and 2609 side chair
- Discontinued all Drink fabric on Reflexx
- Discontinued Lynx 2309 and 2319 Mid Height stools
- A30/31 arms on Overtime